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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Group Art Unit: 2611

In re Patent Application of:

Inventor: CRISTOFALO et al.

Appl. No.: 09/852,229

Filed: May 8, 2001

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Technology Center 2600

Examiner: Faile, Andrew I,

For: TECHNIQUE FOR OPTIMIZING THE DELIVERY OF ADVERTISEMENTS AND OTHER PROGRAMMING BY MAKING BANDWIDTH TRADEOFFS

Express Mailing Label Number: EV 156 917 309 US -Date of Deposit: August 15, 2002 I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service Commissioner for Patents under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Commissioner for Patents, Washington, D.C. 20231. Washington, D.C. 20231 Signature:

INFORMATION DISCLOSURE STATEMENT Under 37 C.F.R. § 1.97(b)

Sir:

In accordance with 37 CFR 1.56, the references listed on the attached form PTO-1449 are being brought to the attention of the Examiner for consideration in connection with the examination of the above-identified patent application. Copies of the cited documents are enclosed.

The references cited on the attached PTO-1449 were cited in an International Search Report dated July 23, 2002, of corresponding PCT Patent Application No. PCT/US02/13408. A copy of the International Search Report is enclosed herewith.

Statement Under 37 CFR 1.97(e)

The undersigned hereby certifies that each item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this information disclosure statement. The relevance of the cited references is included in the International Search Report.

Pursuant to 37 C.F.R. § 1.97, no fees are due with respect to this filing. However, if any fees are deemed necessary, such fees may be charged to Deposit Account No. 04-1415

Dated: August 13, 2002

Respectfully submitted,

John T. Kennedy

Registration No.: 42,717 Attorney for Applicant

Customer No. 20686

DORSEY & WHITNEY LLP

370 Seventeenth Street, Suite 4700

Denver, Colorado 80202-5647

Tel: 303-629-3400

Fax: 303-629-3450

Enclosures

08.15.02

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#4 ref 8:2102



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Commissioner for Patents Washington, D.C. 20231

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Sir:

The undersigned hereby certifies that the attached INFORMATION DISCLOSURE STATEMENT UNDER 1.97(b), FORM PTO-1449 AND COPIES OF CITED REFERENCES, COPY OF INTERNATIONAL SEARCH REPORT; RETURN POSTCARD, AND THIS CERTIFICATE OF MAILING BY EXPRESS MAIL, relating to the above application, were deposited as "Express Mail," Mailing Label No. EV 156 917 309 US, with the United States Postal Service, addressed to Commissioner for Patents, Washington, D.C. 20231, on August \3, 2002.

Mailer

DORSEY & WHITNEY LLP 370 Seventeenth Street, Suite 4700 Denver, Colorado 80202

Tel: 303-629-3400 Fax: 303-629-3450

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THANK	Sheet 1 of 1				EXAMINER NAME: Andrew I. Faile		

U.S. PATENT DOCUMENTS

EXAMINER INITIALS*	Cite No.1	DOCUMENT NUMBER	PUBLICATION DATE	Name of PATENTEE or Applicant of Cited	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
		Number – Kind Code ² (if known)	MM-DD-YYYY	Document		
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FOREIGN PATENT OR PUBLISHED FOREIGN PATENT APPLICATION

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EXAMINER SIGNATURE				DATE CONSIDERED		

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